



**WWZD-FM, WWKZ-FM, WESE-FM, WBVV-FM, WTUP-AM, WKMQ-AM  
EEO PUBLIC FILE REPORT**

**02/01/07-01/31/08**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
1	[A.A.O.U.W, Marion McCaskill 2008 Country Club Tupelo, MS 38801	n	
2	Affirmative Action Register 8356 Olive Boulevard St. Louis, Missouri 63132	n	
3	Charlie McKenzie 506 Booker Street New Albany, MS 38652	n	
4	Civinettes Doris Beard 313 Rutland Drive Tupelo, MS 38801	n	
5	Epsco, Inc. 414 North Gloster Tupelo, MS 38801	n	
6	Itawamba Community College Brenda Hare 653 Eason Blvd. Tupelo, MS 38801	n	
7	Jackson State University Career Counseling/Placement Jackson, MS 39217	n	
8	Job Tip Sheet 937 Wild Ginger Trail West Chicago, IL 60185 1-800-231-7940	n	
9	Lagrone Grice 613 Martin Street New Albany, MS 38652	n	
10	Lee County NAACP P.O. Box 7112 Tupelo, MS 38802	n	
11	MS. Employment Service 538 Magazine Street Tupelo, MS 38801	n	
12	MS. Employment Service 921 Fairgrounds Spur Road New Albany, MS 38652	n	
13	Mr. Rufus Hill 610 North Street New Albany, MS 38652	n	
14	N.E. Miss. Daily Journal P.O. Box 909 Tupelo, MS 38802	n	

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15	National Assoc. Black Journal P.O. Box 17212 Washington, DC 20041 Laura Boyce	n	
16	National Broadcast Talent (205) 608-0294	n	
17	New Albany Gazette P.O. Box 300 New Albany, MS 38652 Betty Jo Stewart	n	
18	Personnel Department City of Tupelo P.O. Box 1485 Tupelo, MS 388802 Charles Richardson	n	
19	Radio & Records Magazine 10100 Santa Monica Blvd. Los Angeles, CA 90067	n	
20	Rust College Public Information & Relations 150 East Rust Avenue Holly Springs, MS 38635 Sharon Luvene	n	
21	Rust College Mass Communication & Journalism 150 East Rust Avenue Holly Springs, MS 38635 Mrs. Belle Malone	n	
22	Rust College Institutional Advancement 150 East Rust Avenue Holly Springs, MS 38635 Christine Ratcliff, A.A.	n	
23	Rust College Co-Operative Education 150 East Rust Avenue Holly Springs, MS 38635 John Peaches, Director	n	
24	Tupelo Employment Service 219 North Church Street Tupelo, MS 38801 Betty Nash	n	
25	Tupelo Women's Club 1012 Monroe Street Tupelo, MS 38801 Cathy Ashcraft	n	
26	Union Co. Chapter NAACP Route 4, Box 206A New Albany, MS 38652 Mary Beasley	n	

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27	Union County Extension Service 112 Fairgrounds Circle New Albany, MS 38652 Ms. Judith Wade	n	
28	University for Women Career Center Columbus, MS 39701	n	
29	University of Mississippi Career Services & Placement Room 303 Lyceum Building University, MS 38677	n	
30	University of Mississippi Department of Journalism 419 Ole Miss Union University, MS 38677 Mr. James Brown	n	
31	University of Mississippi Student Development 110 J.D. Williams Library University, MS 38677 Ardesa Minor, Asst. Dir	n	
32	Family Resource Center 425 Magazine Street Tupelo, MS 38801	n	
33	Family First 425 Magazine Street Tupelo, MS 38801	n	
34	Women First Resource Center 215 N. Gloster Street Tupelo, MS 38801	n	
35	Win Job Center 146 S. Thomas Street Tupelo, MS 38801	n	
36	Christian Women Job Corp, Pontotoc 13 Washingto Street Pontotoc, MS 38863	n	
37	Christian Women Job Corp 1742 Cliff Gookin Blvd Tupelo, MS 38801	n	
38	AAA Employment 144 S. Thomas Tupelo, MS 38801	n	
39	Lee County Family& Children Services 301 Front St Tupelo, MS 38801	n	
40	Lee County Employment and Training Office 605 E. Main Street Tupelo, MS 38801	n	

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41	Union County Employment and Training Office 923 Fairgrounds New Albany, MS 38652	n	
42	Pontotoc County Employment and Training Office 341 Ridge Rd Pontotoc, MS 38863	n	
43	Monroe County Family & Children Services 1619 Highland Dr. Aberdeen, MS 39730	n	
44	Northeast MS Community College Po Box 1422 Booneville, MS 38829	n	
45	Regional help wanted .com	n	
46	Clearcareers.com	n	
47	Walk in		
48	Employee referral		3
49	Non-Employee referral		4
50	WWZD, WWKZ, WESE, WBIP, WKMQ, WTUP		30
51	All Access Website		
52	Radio Info Website		1
53	Employee seeking advancement		
54	Express Personnel		4
55	Snelling Employment Services		6
56			
57			
58			

### III. RECRUITMENT INITIATIVES

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Itawamba Community College Fair	Gave presentation to students and spoke to individuals interested in radio careers. Blank applications were offered to any interested student.
<b>2</b>	CC Tupelo Intern Program	Met with numerous college students, we offer internships to 3 individuals a year.
<b>3</b>	Saltillo Job Fair	Recruited and met numerous potential hires.
<b>4</b>	CDF Business 2 Business Connection	We maintained a booth at a 2-day vender/career event. We Advertised our participation and asked potential hires to see us there
<b>5</b>	Northeast Community College Career Day	Made information on job opportunities and blank applications available to students attending the NEMCC Career Day. Spoke with several students and answered questions about radio business operations.