

**WWZD-FM, WWKZ-FM, WESE-FM, WBIP-FM, WTUP-AM, WKMQ-AM
EEO PUBLIC FILE REPORT**

02/01/09-01/31/10

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	[A.A.O.U.W, Marion McCaskill 2008 Country Club Tupelo, MS 38801	n	
2	Affirmative Action Register 8356 Olive Boulevard St. Louis, Missouri 63132	n	
3	Charlie McKenzie 506 Booker Street New Albany, MS 38652	n	
4	Civinettes Doris Beard 313 Rutland Drive Tupelo, MS 38801	n	
5	Epsco, Inc. 414 North Gloster Tupelo, MS 38801	n	
6	Itawamba Community College Brenda Hare 653 Eason Blvd. Tupelo, MS 38801	n	
7	Jackson State University Career Counseling/Placement Jackson, MS 39217	n	
8	Job Tip Sheet 937 Wild Ginger Trail West Chicago, IL 60185 1-800-231-7940	n	
9	Lagrone Grice 613 Martin Street New Albany, MS 38652	n	
10	Lee County NAACP P.O. Box 7112 Tupelo, MS 38802	n	
11	MS. Employment Service 538 Magazine Street Tupelo, MS 38801	n	
12	MS. Employment Service 921 Fairgrounds Spur Road New Albany, MS 38652	n	
13	Mr. Rufus Hill 610 North Street New Albany, MS 38652	n	
14	N.E. Miss. Daily Journal P.O. Box 909 Tupelo, MS 38802	n	

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15	National Assoc. Black Journal P.O. Box 17212 Washington, DC 20041 Laura Boyce	n	
16	National Broadcast Talent (205) 608-0294	n	
17	New Albany Gazette P.O. Box 300 New Albany, MS 38652 Betty Jo Stewart	n	
18	Personnel Department City of Tupelo P.O. Box 1485 Tupelo, MS 388802 Charles Richardson	n	
19	Radio & Records Magazine 10100 Santa Monica Blvd. Los Angeles, CA 90067	n	
20	Rust College Public Information & Relations 150 East Rust Avenue Holly Springs, MS 38635 Sharon Luvene	n	
21	Rust College Mass Communication & Journalism 150 East Rust Avenue Holly Springs, MS 38635 Mrs. Belle Malone	n	
22	Rust College Institutional Advancement 150 East Rust Avenue Holly Springs, MS 38635 Christine Ratcliff, A.A.	n	
23	Rust College Co-Operative Education 150 East Rust Avenue Holly Springs, MS 38635 John Peaches, Director	n	
24	Tupelo Employment Service 219 North Church Street Tupelo, MS 38801 Betty Nash	n	
25	Tupelo Women's Club 1012 Monroe Street Tupelo, MS 38801 Cathy Ashcraft	n	
26	Union Co. Chapter NAACP Route 4, Box 206A New Albany, MS 38652 Mary Beasley	n	

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27	Union County Extension Service 112 Fairgrounds Circle New Albany, MS 38652 Ms. Judith Wade	n	
28	University for Women Career Center Columbus, MS 39701	n	
29	University of Mississippi Career Services & Placement Room 303 Lyceum Building University, MS 38677	n	
30	University of Mississippi Department of Journalism 419 Ole Miss Union University, MS 38677 Mr. James Brown	n	
31	University of Mississippi Student Development 110 J.D. Williams Library University, MS 38677 Ardesa Minor, Asst. Dir	n	
32	Family Resource Center 425 Magazine Street Tupelo, MS 38801	n	
33	Family First 425 Magazine Street Tupelo, MS 38801	n	
34	Women First Resource Center 215 N. Gloster Street Tupelo, MS 38801	n	
35	Win Job Center 146 S. Thomas Street Tupelo, MS 38801	n	
36	Christian Women Job Corp, Pontotoc 13 Washingto Street Pontotoc, MS 38863	n	
37	Christian Women Job Corp 1742 Cliff Gookin Blvd Tupelo, MS 38801	n	
38	AAA Employment 144 S. Thomas Tupelo, MS 38801	n	
39	Lee County Family& Children Services 301 Front St Tupelo, MS 38801	n	
40	Lee County Employment and Training Office 605 E. Main Street Tupelo, MS 38801	n	

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41	Union County Employment and Training Office 923 Fairgrounds New Albany, MS 38652	n	
42	Pontotoc County Employment and Training Office 341 Ridge Rd Pontotoc, MS 38863	n	
43	Monroe County Family & Children Services 1619 Highland Dr. Aberdeen, MS 39730	n	
44	Northeast MS Community College Po Box 1422 Booneville, MS 38829	n	
45	Regional help wanted .com	n	
46	Clearcareers.com	n	
47	Walk in		
48	Employee referral		
49	Non-Employee referral		
50	WWZD, WWKZ, WESE, WBIP, WKMQ, WTUP		
51	All Access Website	n	
52	Radio Info Website	n	
53	Employee seeking advancement		
54	Express Personnel	n	
55	Snelling Employment Services	n	
56	Jack Reed, Jr.	n	
57	Dr. Sam Shaw, Hope Church	n	
58	Mr. Don Lewis, Tupelo Park & Rec	n	
59	Mr. Blair Hill, Manager, The Hilton Garden Inn	n	
60	Mr. David Rumbarger, Community Development Fdn	n	
61	Council Women Doyce Dees	n	
62	Council Women Nettie Davis	n	
63	Mr. Tillmon Calvert, State Farm	n	
64	Mrs. Linda Johnson, Convention & Visitors Bureau	n	
65	Mrs. Marsha Tapscott, NMMC	n	
66	Mr. Jeff Snider, Mall at Barnes Crossing	n	
67	Mr. Kevan Kirkpatrick, BancorpSouth Arena	n	
68	Mr. Wesley Wells, Legend Publishing Co.	n	
69	Mayor Ed Neely	n	
70	Mrs. Trentice Gooch Imbler	n	
71	Mr. Bernard Bean, Harvey's	n	

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72	Mr. David Brevard, B & B Concrete & Community Volunteer	n	
73	Mr. Glenn McCullough, TVA	n	
74	Mr. V.M. Cleveland, Tupelo Furniture Market	n	
75	Mrs. Lisa Hawkins, Room To Room, Community Volunteer	n	
76	Mr. Bill Williams, Saltillo Mayor	n	
77	Mrs. Melinda Tidwell, Exec. Dir. United Way	n	
78	RadioandRecords.com	n	
		n	

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Shannon High School Career Day	Gave presentation to graduation students and community individuals. We spoke with numerous individuals interested in radio careers. Blank applications were offered. Kelli Karlson and Boyd Brumly.
2	Saltillo Career Day	Had information on job opportunities. Spoke with several students and answered questions about radio business operations. Kevin Russell production manager hosted
3	MUW Job Fair	Recruited and met numerous potential hires. Over 50 people submitted resumes. Mark Maharrey GM and Brandy Jackson DOS participated.
4	CDF Business 2 Business Connection	We maintained a booth at a 2-day. We Advertised our participation and interviewed numerous potential hires. Mark Maharrey GM, Brandy Jackson DOS, Rebecca Yarbrough DOS participated.
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