

**WWZD-FM, WWKZ-FM, WESE-FM, WBIP-FM, WTUP-AM, WKMQ-AM
EEO PUBLIC FILE REPORT**

02/01/09-01/31/10

II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	[A.A.O.U.W, Marion McCaskill 2008 Country Club Tupelo, MS 38801	n	
2	Affirmative Action Register 8356 Olive Boulevard St. Louis, Missouri 63132	n	
3	Charlie McKenzie 506 Booker Street New Albany, MS 38652	n	
4	Civinettes Doris Beard 313 Rutland Drive Tupelo, MS 38801	n	
5	Epsco, Inc. 414 North Gloster Tupelo, MS 38801	n	
6	Itawamba Community College Brenda Hare 653 Eason Blvd. Tupelo, MS 38801	n	
7	Jackson State University Career Counseling/Placement Jackson, MS 39217	n	
8	Job Tip Sheet 937 Wild Ginger Trail West Chicago, IL 60185 1-800-231-7940	n	
9	Lagrone Grice 613 Martin Street New Albany, MS 38652	n	
10	Lee County NAACP P.O. Box 7112 Tupelo, MS 38802	n	
11	MS. Employment Service 538 Magazine Street Tupelo, MS 38801	n	
12	MS. Employment Service 921 Fairgrounds Spur Road New Albany, MS 38652	n	
13	Mr. Rufus Hill 610 North Street New Albany, MS 38652	n	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
14	N.E. Miss. Daily Journal P.O. Box 909 Tupelo, MS 38802	n	
15	National Assoc. Black Journal P.O. Box 17212 Washington, DC 20041 Laura Boyce	n	
16	National Broadcast Talent (205) 608-0294	n	
17	New Albany Gazette P.O. Box 300 New Albany, MS 38652 Betty Jo Stewart	n	
18	Personnel Department City of Tupelo P.O. Box 1485 Tupelo, MS 388802 Charles Richardson	n	
19	Radio & Records Magazine 10100 Santa Monica Blvd. Los Angeles, CA 90067	n	
20	Rust College Public Information & Relations 150 East Rust Avenue Holly Springs, MS 38635 Sharon Luvene	n	
21	Rust College Mass Communication & Journalism 150 East Rust Avenue Holly Springs, MS 38635 Mrs. Belle Malone	n	
22	Rust College Institutional Advancement 150 East Rust Avenue Holly Springs, MS 38635 Christine Ratcliff, A.A.	n	
23	Rust College Co-Operative Education 150 East Rust Avenue Holly Springs, MS 38635 John Peaches, Director	n	
24	Tupelo Employment Service 219 North Church Street Tupelo, MS 38801 Betty Nash	n	
25	Tupelo Women's Club 1012 Monroe Street Tupelo, MS 38801 Cathy Ashcraft	n	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
26	Union Co. Chapter NAACP Route 4, Box 206A New Albany, MS 38652 Mary Beasley	n	
27	Union County Extension Service 112 Fairgrounds Circle New Albany, MS 38652 Ms. Judith Wade	n	
28	University for Women Career Center Columbus, MS 39701	n	
29	University of Mississippi Career Services & Placement Room 303 Lyceum Building University, MS 38677	n	
30	University of Mississippi Department of Journalism 419 Ole Miss Union University, MS 38677 Mr. James Brown	n	
31	University of Mississippi Student Development 110 J.D. Williams Library University, MS 38677 Ardesa Minor, Asst. Dir	n	
32	Family Resource Center 425 Magazine Street Tupelo, MS 38801	n	
33	Family First 425 Magazine Street Tupelo, MS 38801	n	
34	Women First Resource Center 215 N. Gloster Street Tupelo, MS 38801	n	
35	Win Job Center 146 S. Thomas Street Tupelo, MS 38801	n	
36	Christian Women Job Corp, Pontotoc 13 Washingto Street Pontotoc, MS 38863	n	
37	Christian Women Job Corp 1742 Cliff Gookin Blvd Tupelo, MS 38801	n	
38	AAA Employment 144 S. Thomas Tupelo, MS 38801	n	

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
39	Lee County Family& Children Services 301 Front St Tupelo, MS 38801	n	
40	Lee County Employment and Training Office 605 E. Main Street Tupelo, MS 38801	n	
41	Union County Employment and Training Office 923 Fairgrounds New Albany, MS 38652	n	
42	Pontotoc County Employment and Training Office 341 Ridge Rd Pontotoc, MS 38863	n	
43	Monroe County Family& Children Services 1619 Highland Dr. Aberdeen, MS 39730	n	
44	Northeast MS Community College Po Box 1422 Booneville, MS 38829	n	
45	Regional help wanted .com	n	
46	Clearcareers.com	n	
47	Walk in		
48	Employee referral		
49	Non-Employee referral		
50	WWZD, WWKZ, WESE, WBIP, WKMQ, WTUP		
51	All Access Website	n	
52	Radio Info Website	n	
53	Employee seeking advancement		
54	Express Personnel	n	
55	Snelling Employment Services	n	
56	Jack Reed, Jr.	n	
57	Dr. Sam Shaw, Hope Church	n	
58	Mr. Don Lewis, Tupelo Park & Rec	n	
59	Mr. Blair Hill, Manager, The Hilton Garden Inn	n	
60	Mr. David Rumbarger, Community Development Fdn	n	
61	Council Women Doyce Dees	n	
62	Council Women Nettie Davis	n	
63	Mr. Tillmon Calvert, State Farm	n	
64	Mrs. Linda Johnson, Convention & Visitors Bureau	n	
65	Mrs. Marsha Tapscott, NMMC	n	

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66	Mr. Jeff Snider, Mall at Barnes Crossing	n	
67	Mr. Kevan Kirkpatrick, BancorpSouth Arena	n	
68	Mr. Wesley Wells, Legend Publishing Co.	n	
69	Mayor Ed Neely	n	
70	Mrs. Trentice Gooch Imbler	n	
71	Mr. Bernard Bean, Harvey's	n	
72	Mr. David Brevard, B & B Concrete & Community Volunteer	n	
73	Mr. Glenn McCullough, TVA	n	
74	Mr. V.M. Cleveland, Tupelo Furniture Market	n	
75	Mrs. Lisa Hawkins, Room To Room, Community Volunteer	n	
76	Mr. Bill Williams, Saltillo Mayor	n	
77	Mrs. Melinda Tidwell, Exec. Dir. United Way	n	
78	RadioandRecords.com	n	
79	URBANINSITE.COM	n	

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	CDF Business 2 Business Connection	We maintained a booth for 2-day. We Advertised our participation and interviewed numerous potential hires. Mark Maharrey GM, Brandy Jackson DOS, Rebecca Yarbrough DOS participated. Over 1000 attended.
2	Itawamba Community College Career Day	Had information on job opportunities. Spoke with several students and answered questions about radio business operations. Rick Sevens Operations manager hosted on Dec. 16 th .
3	MUW Job Fair	Recruited and met numerous potential hires. Accepted resumes and over 1000 attended. Mark Maharrey GM and Brandy Jackson DOS participated.
4	Okolona High School Career Day	Hosted and MC'd by Stan Allen, WESE-FM. Presented information on Radio business to entire senior and Junior class.
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